



# THE GTM CONFERENCE ON THE AGADIR AGREEMENT

CAIRO FEBRUARY 19 2007  
SEMIRAMIS INTERCONTINENTAL

Under the Auspices of the



Ministry of Trade and Industry

You are cordially invited to register to the  
Global Trade Matters Conference on the AGADIR Agreement

## “A Market of 100 Million People”

Seen as an additional step toward the achievement of the Euro-Mediterranean FTA (Euromed) by 2010, the Agadir Free Trade Agreement came into effect in 2004. This Free Trade Zone, between Egypt, Jordan, Morocco and Tunisia makes up a market of more than 100 million people and a combined domestic product of nearly 150 € billion creating scale economies that would compensate for the small size of individual domestic markets, and thus promote trade flows and foster economic development in the region

The GTM Conference on the Agadir Agreement will explore the rationale behind the potential for gains from greater regional interactions and the means of attaining them. And further explore what is required if the region is to benefit from the globalization and integration of the international economic system

Topics of the day:

- The Agadir Agreement (A Positive Step towards the achievement of the Euro-Mediterranean FTA)
- MEDA and Agadir (Economic diversity of Southern-Mediterranean Countries)
- The Blue Paper on Transport
- Development of Southern- Mediterranean Ports (New Hubs of Trade)
- Integrating Financial Markets
- Integrated Banking Services across borders
- Major Sectors in Review (Agrifood, Textiles)

## Free Registration Invitation

this offer is valid only until February 1st 2007

THIS INVITATION GRANTS YOU FULL ACCESS TO ALL CONFERENCE SESSIONS,  
LUNCH AND MATERIAL. SEATS ARE LIMITED AND PRE-REGISTRATION IS REQUIRED



[WWW.GLOBALTRADEMATTERS.ORG](http://WWW.GLOBALTRADEMATTERS.ORG)

