

Dear BEBA member,

◆ Invitation Update ◆

**New challenges for Egypt in the post-crisis world:
Seventh Business Roundtable with the Government of Egypt**
February 15th 2010 • Grand Hyatt • Cairo
www.economistconferences.com/egypt2010

Economist Conferences is pleased to invite you to join senior ministers from the Government of Egypt, alongside experts from The Economist Group and key companies in Egypt, as we discuss the most important issues facing Egypt's future business climate and economy. Speakers will include **Ahmed Nazif, Prime Minister of Egypt**. Key topics for debate will include:

- What are Egypt's long-term growth prospects and what are policymakers doing to improve them?
- What are the opportunities for private investment and public-private partnerships?
- How is the global economy changing in the wake of the recession—and what does Egypt need to do to become a top business location in the post-crisis world?

Speakers from the Government of Egypt:

- **Ahmed Nazif**, Prime Minister of Egypt
- **Yousef Boutros-Ghali**, Minister of Finance
- **Mahmoud Mohieldin**, Minister of Investment
- **Rachid Mohamed Rachid**, Minister for Trade and Industry*
- **Ahmed El-Maghraby**, Minister for Housing, Utilities and Urban Development*
- **Alaa El-Din Mohamed Fahmy**, Minister for Transport*

*Subject to confirmation.

Other featured speakers will include:

- **David Butter**, Regional Director, Middle East and North Africa, **Economist Intelligence Unit**
- **Ahmed El Sewedy**, Chief Executive Officer, **El Sewedy Cables**
- **Wael Fakhary**, Regional Manager Egypt and North Africa, **Google**
- **Mohamed Sultan**, General Manager, Near East, **Procter & Gamble**
- **Christoph Schlichter**, Senior Vice-president, Production, North Africa, **RWE Dea**
- **Mohamed El-Mahdi**, Chief Executive Officer, **Siemens Egypt**

Chair: **Delia Meth-Cohn**, Editorial Director, CEMEA, **The Economist Group**

To view the full programme please visit: www.economistconferences.com/egypt2010

We look forward to meeting you in Cairo.

Special offer to BEBA members:

30% discount on the standard conference fee: USD \$ 1365 per person
(Standard conference fee is US\$ 1950 per person). Please quote booking reference code: **BEBA/DC**

To register: Email: cemearegistrations@economist.com
Fax: +44 (0)20 7576 8534

Tel: +44 (0)20 7576 8550
Booking reference code: **BEBA/DC**

Do not miss your unique opportunity to discuss the future of Egypt's business climate and economy with the highest levels of government and business.

Yours sincerely,



Delia Meth-Cohn, Editorial Director, CEMEA, **The Economist Group**

Supporting association:

