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THE FORUMS ON INTERNATIONAL
TRADE AGREEMENTS & PROTOCOLS

Under the Auspices of the



Ministry of Trade & Industry



THE GTM CONFERENCE ON THE EURO-MED PARTNERSHIP



WELCOME TO
THE GLOBAL TRADE MATTERS CONFERENCE ON THE
EURO-MEDITERRANEAN PARTNERSHIP
CAIRO, FEBRUARY 19, 2007



CONFERENCE AGENDA

CAIRO, FEBRUARY 19, 2007

Conference Agenda as of February 10, 2007

Agenda Outline:

Registration and morning coffee: 9:00am

Panel 1: The Euro-Mediterranean Partnership

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| ▪ H.E. Ambassador Nehad Abdel Latif: | Permanent Secretariat for the Implementation of the |
| ▪ Mr. Sayed El Bous: | Ministry of Trade and Industry |
| ▪ Ms. Barbara Stacher: | EC Delegation in Egypt |
| ▪ Mr. Mamdouh Mostafa | Egyptian Commercial Service |

Panel 2: Trade Related Assistance Programs

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|----------------------------------|---------------------------------------|
| ▪ H.E. Ambassador Gamal Bayoumi: | Ministry of International Cooperation |
| ▪ Mr. Adham Nadim: | Industrial Modernization Center |
| ▪ Patrick De Latour: | EC Delegation in Egypt (TBC) |
| ▪ Mr. Ahmed Y. Darwish: | EU Trade Enhancement Program |

Panel 3: Textiles

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|-------------------------------------|--|
| ▪ Mr. Mohamed Kassem: | Egyptian Garment Exporters Association |
| ▪ Ahmed El Beltagui: | EC Delegation in Egypt (TBC) |
| ▪ Ministry of Trade Representative: | Ministry of Trade and Industry(TBA) |

Panel 4: Agri-Food

- | | |
|------------------------|---|
| ▪ Mr. Sherif Maghraby: | Egypt's Agricultural Export Council (TBC) |
| ▪ Mr. Thomas Viot: | EC Delegation in Egypt |

Panel 5: Services

- | | |
|---------------------------|---------------------------------|
| ▪ Dr. Shahar El Salab: | Commercial International Bank |
| ▪ Mr. Phillip Littlejohn: | Suez Canal Containers Terminals |



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CAIRO, FEBRUARY 19, 2007

Panel 1: Time: 10:00am – 11:30am

The Euro-Med Partnership:

Trade relations between the EU and the neighboring countries of the Mediterranean such as Morocco, Algeria, Tunisia, Egypt, Jordan, are governed by the Euro-Mediterranean Partnership, or 'Barcelona Process', which was launched in November 1995. The objective of the Barcelona process is to deepen relations between the European Union and its Southern neighbors. In trade terms, the key goal of the Barcelona process is to establish a Euro-Mediterranean Free Trade Area by 2010. The other key trade goal of the Barcelona process is to boost trade and regional economic integration between the countries of the Southern Mediterranean. As integration is deepened, the countries of the region will benefit from economies of scale, become more attractive for inward investment and sharpen their domestic competition – all of which stimulate economic growth and employment.

Name: H.E. Ambassador Nehad Abdel Latif
 Position: Secretary-General
 Company: Permanent Secretariat for the Implementation of the Egypt-EU Association Agreement

Name: Mr. Sayed El Bous
 Position: Advisor to the Minister of Trade and Industry
 Company: Ministry of Trade & Industry

Name: Mrs. Barbara Stacher
 Position: First Secretary, EC Trade Counselor in Egypt
 Company: EC Delegation in Egypt

Name: Mr. Mamdouh Mostafa
 Position: First Undersecretary - Head of Egyptian Commercial Service
 Company: Egyptian Commercial Service / Ministry of Trade & Industry

Q&A Session: 11:00am – 11:30am





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Panel 2: Time: 11:30am – 1:00pm

Trade Related Assistance Programs

European Commission and the Egyptian Government have signed an Institutional Twinning program that will provide direct support to the implementation of the AA through promoting the institutional strengthening of Egyptian Public Institutions involved in the implementation of the AA. This panel will highlight trade related assistance programs available to Egyptian Industries and Exporters, facilitating the developing and export process of companies and goods to the EU under the Euro-Med Partnership. The Program of Support to the Implementation of the Association Agreement, the Industrial Modernization Center, the Trade Enhancement Program and others

Name: H.E. Ambassador Gamal El Bayoumi
 Position: Program of Support to the Implementation of the Association Agreement
 Company: Ministry of International Cooperation

Name: Mr. Adham Nadim
 Position: Executive Director
 Company: Industrial Modernization Center

Name: Mr. Patrick De Latour
 Position: Trade Related Assistance Programs
 Company: EC Delegation in Egypt

Name: Mr. Ahmed Y. Darwish
 Position: Assistant Executive Director
 Company: Trade Enhancement Program (TEP-A)

Q&A Session: 12:30pm - 1:00pm

Brunch: 1:00pm – 1:30pm



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Panel 3: Time: 1:30pm - 2:30pm

Identifying Opportunities for Textile Exports to the EU

This panel will highlight the potential of Egyptian textiles and readymade garments exports to the EU under the Euro-Med Partnership, identifying products, areas, sectors and countries with the highest potential for export growth and expansion.

Name: Mr. Mohamed Kassem
 Position: Chairman
 Company: Egyptian Garment Exporters Association

Name: Ahmed El Beltagui (TBC)
 Position: Textiles Trade Expert
 Company: EC Delegation in Egypt

Name: Ministry of Trade and Industry Representative (TBA)
 Position: Textiles Trade Expert
 Company: Ministry of Trade and Industry

Q&A Session: 2:15pm – 2:30pm

Panel 4: Time: 2:30pm – 3:15pm

Identifying Opportunities for Agricultural Exports to the EU

This panel will highlight the potential of Egyptian agricultural and processed agricultural exports to the EU under the Euro-Med Partnership, identifying products, areas, sectors and countries with the highest potential for export growth and expansion.

Name: Mr. Sherif El Maghrabi (TBC)
 Position: Chairman
 Company: Egypt's Agricultural Export Council

Name: Mr. Thomas Viot
 Position: Trade Expert
 Company: EC Delegation in Egypt

Q&A Session: 3:00pm – 3:15pm





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Panel 5: Time: 3:15pm – 4:00pm

Services Sector: Getting prepared for Regional Integration

This panel will highlight the considerable potential for developing services trade in the Euro-Med area. Services trade with the Mediterranean countries currently represents a minute percentage of the EU's total services trade. Services exports from the Mediterranean to the EU are for the moment focused heavily on tourism but there is real potential in a number of other sectors: financial services, telecommunication, distribution, energy, environmental services and transport

Name: Ms. Sahar Sallab
 Position: Vice Chairperson & Managing Director
 Company: Commercial International Bank

Name: Phillip Littlejohn
 Position: Managing Director
 Company: Suez Canal Containers Terminal

Q&A Session : 3 :45pm – 4 :00pm

4:00pm Lunch

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(TBC): To be confirmed (TBA): To be announced

