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Business Opportunity

A UK firm, WWRD UK Ltd., is looking for a local partner; distributor and/or agent to their products in Egypt. WWRD UK is the leading provider of luxury home and lifestyle products worldwide. It manufactures, distributes and sells well-recognized brands, including Waterford (crystal), Wedgwood (ceramics), and Royal Dolton (ceramics & tableware). For detailed information, [please click here](#).

The partner should have the following key characteristics:

- Locally based with experience and demonstrable understanding of all commercial and legal aspects of import and distribution
- Financially sound, legally established working to agreed legal and ethical standards
- High level of access to the business and social elite in Egypt
- Experience in Hospitality and business to business selling
- Ability to Retail directly or to find suitable partners to retail
- Access to capital and willingness to invest in the brand according to an agreed contract
- Ability to plan and place orders to keep sufficient stock in Egypt, accept direct ship containers and if necessary keep stock in a bonded warehouse

WWRD will create a commercial deal attractive to the potential partner the key characteristics of which will be:

- Exclusive rights to sell products from the Brand's Waterford, Wedgwood, Royal Doulton, Johnson Brothers, Minton and Masons or some agreed selection of these brands
- Discount structure based on an agreed local retail price sufficient to maintain a commercial return for the partner
- Commercially supportive investment with full marketing support to an agreed business plan including promotional support, catalogues, training in-store branding and point of sale, product manuals, etc.
- Commercial tools to support hospitality and Business-to-Business pricing and quotation
- Supply of catalogue and bespoke product to agreed lead-times
- Design, packaging, sourcing and shipping support for exclusive designs for customers subject to price of minimum order quantities
- Long term business relationship with one of UK's longest established brands

The deadline for submitting your proposal, company profile, etc. is April 7th. Kindly send them to Radwa Sultan, Advisor, Trade & Investment, British Embassy, at: Radwa.Sultan@fco.gov.uk and contact her at Tel.: 2791 6063 for any clarification.

Egypt-UK Relations

Foreign Office Minister Visits Egypt (The British Embassy in Cairo, March 9th, 2011)

Foreign Office Minister Alistair Burt met the Egyptian Prime Minister, other senior members of the transitional government and leading members of the political opposition during a 2-day visit. (Read more)

Egypt-UK Relations (Cont'd)

Scottish Trade Mission Visit Egypt after the January 25th-Revolution(The British Embassy in Cairo, March 14th, 2011)

A trade mission, organised by Scottish Development International (SDI) in conjunction with the British Embassy in Cairo and the British Consulate-General in Alexandria, visited Egypt on March 12th. SDI is the Government organisation in Scotland which provides support and assistance to Scottish companies to develop their international links with counterparts from strategic centres overseas. The delegation has expertise in areas such as oil & gas, renewable energy, technical education and the nuclear industry. (Read more)

News from Egypt

Economy

- Egypt's Foreign Reserves Plunge \$ 1.7 Billion in February (Arab Finance, March 8th, 2011)
- Suez Canal Revenue Up 16.3 % Year/Year in February (Arab Finance, March 13th, 2011)
- US\$6.3 Billion Transferred Out of Egypt in 2010 (Al Masry Al Youm, March 21st, 2011)
- Egypt Risk Falls Most Since July as Referendum Passed, Trading to Resume (Bloomberg, March 22nd, 2011)

Automotive

- Automobile Sales Suffer Sharp Drop (Arab Finance, March 16th, 2011)
- Egypt Postpones Auto Incentive Programme (Arab Finance, March 23rd, 2011)

Information and Communication Technology

- Egypt Mobile Phone Subscriptions Up over 27 % (Arab Finance, March 22nd, 2011)

The Egyptian Stock Market Is Back (Sources: Various, March 2011)

The Egyptian stock market resumed trading on Wednesday March 23rd, 2011. Generally, analysts stated that the stock exchange performed better than expected, after being closed since January 27th, 2011.

News from the UK

Economy

- Fitch Says UK Is Still Rated a Triple-A Country (The Telegraph, March 14th, 2011)
- UK Unemployment Rises to 2.53 Million (The Guardian, March 16th, 2011)
- OECD Cuts UK Growth Forecast (Reuters, March 17th, 2011)
- UK February Inflation Quickens More than Forecast to 4.4% (Bloomberg, March 22nd, 2011)

Automotive

- Car Registrations Down 7.7 Percent in February (Reuters, March 4th, 2011)

Construction, Housing and Real Estate

- House Price Fall Biggest in a Year (Reuters, March 3rd, 2011)

Manufacturing

- UK Manufacturing Growth Stays at 'Record' High (BBC News, March 1st, 2011)
- Manufacturing Output Bounces Back in January (Reuters, March 10th, 2011)
- CBI Factory Orders Growth Picks Up to Fastest Pace in 3 Years (Reuters, March 22nd, 2011)

Service

- Service Sector Growth Slows (Reuters, March 3rd, 2011)

Scholarship Opportunity: The Chevening Scholarship Programme 2011/2012

The British Embassy in Egypt is offering a number of Chevening Scholarships to enable Egyptian nationals to undertake postgraduate study in the UK during the academic year 2011/2012. It is looking for truly outstanding future leaders, who can not only prove academic excellence and fluency in English but can demonstrate that they have already made an impact in their field and that they will continue to do so in the future.

The British Chevening Scholarships, funded by the Foreign and Commonwealth Office, are prestigious awards enabling future leaders to study in the United Kingdom and join an international network of future fellow leaders.

The scholarships are offered in more than 150 countries and give talented graduates and young professionals the opportunity to become familiar with the UK and gain skills which will help them make an outstanding contribution in their field. The scholarship will also introduce them to a network of fellow future leaders and decision-makers.

The scholarships:

The British Embassy is now accepting applications for the Chevening Scholarship Scheme for the academic year 2011/2012.

The scholarships are fully funded and cover course fees, living allowance and return airfare. The scholarships are for postgraduate study of up to a maximum of twelve months. Most scholars undertake Masters programmes, but awards to pursue short courses or research for between three to twelve months are also offered.

Applications are invited for study in all subject areas, however priority will be given to the following: Conflict Resolution, Human Rights and Good Governance, Politics and International Law, International Relations, Environment, Economics, Finance and Banking, Media and Journalism, Energy, Public Administration, and Management.

Competition for scholarships is very high. The selection process is rigorous and includes short-listed candidates attending a demanding interview, in which a panel will assess whether they can satisfactorily prove that they have already made an impact in their area of specialism and that they will genuinely be future leaders.

The criteria:

Only applicants who meet the following criteria will normally be considered:

- A university degree, usually A grade (but in exceptional circumstances, B grade considered)
- Minimum of 3 years post-graduate in which they have shown a track record of leadership and impact
- Excellent command of English
- 25 years old and above
- Good health and free from all military or official service requirements

Application process:

You can **Only Apply On-line** through an electronic form via this site:-

https://www.chevening.fco.gov.uk/CheveningApplications/CA_Start.aspx

No paper applications will be accepted. The deadline is Saturday April 9th, 2011. No applications will be accepted after this date.

For further enquiries, please contact the British Council hotline: 19789, or e-mail: information@britishcouncil.org.eg

BEBA's Forthcoming Events

Event	Date and Time	Venue
BEBA's General Annual Meeting	May 9 th , 2011 3:00 p.m. - 5:00 p.m.	The British Embassy
Farewell Event in Honour of the British Ambassador, the Honourable Dominic Asquith	May 19 th , 2011 1:30 p.m. - 3:30 p.m.	Conrad Hotel, Conrad Ballroom

The Royal Wedding

The Royal Wedding of Prince William and Kate Middleton will take place on April 29th, 2011. In order to be updated with the latest news, special reports and other documents on the Royal Wedding, please [click here \(BBC News' coverage\)](#), [click here \(The Telegraph's coverage\)](#), or [click here \(Reuters' coverage\)](#).

March-Publications

The 2011 CPI and RPI

Consumer Prices Index and Retail Prices Index: The 2011 Basket of Goods and Services (Office for National Statistics, March 15th, 2011)

Details of the shopping basket used in 2011 to compile the CPI and RPI

Abstract:

The 'shopping basket' of items making up the Consumer Prices Index (CPI) and Retail Prices Index (RPI) are reviewed every year. Some items are taken out of the basket and some are brought in, to reflect changes in the market and to make sure the CPI and RPI are up to date and representative of consumer spending patterns. An article that describes the review process and explains how and why the various items in the CPI and RPI baskets are chosen was published by the Office for National Statistics. **[Please click here to download the article.](#)**

UK Indicators in March

Labour Market Indicators (Office for National Statistics, March 16th, 2011)

The Office for National Statistics regularly updates different categories of economic indicators in the UK. The following is a table presenting updates related to the UK's labour market.

Labour Market Indicator	Value	Period	Change on 3 months	Change on 1 year
Employment rate (%)	70.5	Nov-Jan 11	-0.1	0.1
Unemployment rate (%)	8.0	Nov-Jan 11	0.1	0.2
AWE Headline rate 3 month average - total pay (%)	2.3	Nov-Jan 11	0.2	1.3
AWE Headline rate 3 month average - regular pay (%)	2.2	Nov-Jan 11	-0.1	0.8
Claimant count (Jobseeker's Allowance) (Thousands)	1,448.6	Feb 11	-12.1	-128.1
Vacancies (Thousands)	496	Dec-Feb 11	24	15

(Source: Office for National Statistics, March 16th, 2011)

The UK Budget 2011

Budget 2011: Key Points (Source: The Telegraph, March 23rd, 2011)

On March 23rd, 2011, the Chancellor, George Osborne, presented the 2011 Budget. The following are selected key points of the budget:

HOMEOWNERS

- £250m fund for first-time buyers under shared equity scheme
- Support for Mortgage Interest scheme extended to January 2013, reducing mortgage arrears
- One first-time buyer gives her views on the Government's plans [here](#)

GROWTH

As expected, the Chancellor outlined a revised growth forecast amid a grim backdrop of high inflation and public sector borrowing. The Office for Budget Responsibility forecasts growth of:

- 2011 2.1pc to 1.7pc rise
- 2012 2.6pc to 2.5pc rise
- 2013 2.9pc rise
- 2014 2.9pc rise
- 2015 2.8pc rise
- Inflation expected to remain between 4pc and 5pc this year, before dropping to 2.5pc next year

To read the rest of the key points, [please click here](#).

To download the full document of the budget, [please click here](#). (Source: HM Treasury, March 23rd, 2011)

Did You Know?

Largest Sovereign-Wealth Funds (The Economist Print Edition, March 10th, 2011)



The European Union looked set to freeze the assets of Libya's sovereign-wealth fund as part of its sanctions against the Qaddafi regime. Libya's fund is only the world's 14th-largest, according to the Sovereign Wealth Fund Institute, a think-tank. The world's largest sovereign-wealth fund belongs to the United Arab Emirates, whose Abu Dhabi Investment Authority manages assets worth \$627 billion. No single Chinese fund is nearly as big: the chunkiest, the SAFE Investment Company, has holdings worth \$347 billion. But taken together China's sovereign funds are worth an estimated \$831 billion, more than any other country's holdings. Many of the biggest sovereign funds belong to oil exporters.

Forthcoming Events in Egypt & the Region in 2011

Event	Date	Location	Organizer
April 2011			
Kuwait Conference: Financing Development, Developing Finance	11-12 Apr. '11	Kuwait City	Euromoney Conferences
Saudi International Petrochemical Equipment and Technology	11-13 Apr. '11	Riyadh	ACE Events
Corporate Social Responsibility Conference	14 Apr. '11	Beirut	WTC Beirut
Dubai Global Energy Forum 2011	17-19 Apr. '11	Dubai	Dubai Supreme Council of Energy
Money Expo Dubai 2011	21-23 Apr. '11	Dubai	Oryx Management JLT
May 2011			
4th Annual Produced Water Management Summit	1-4 May '11	Abu Dhabi	IQPC Middle East
PPP Investment Summit Kuwait	8-11 May '11	Kuwait City	IQPC Middle East and the Partnerships Technical Bureau (PTB), Kuwait
Annual Investment Meeting 2011(AIM 2011)	10-12 May '11	Dubai	Ministry of Foreign Trade, United Arab Emirates
11th Annual Meeting - Oil and Gas Pipelines in the Middle East	22-25 May '11	Abu Dhabi	The Energy Exchange
Oman Power & Water Summit	22-25 May '11	Muscat	IQPC Middle East
May/June 2011			
Enhanced Oil Recovery World Congress 2011	29 May-1 Jun. '11	Manama	terrapinn
Airport Show	31 May-2 Jun. '11	Dubai	Reed Exhibitions
June 2011			
Construction Week Riyadh Conference 2011	1 Jun. '11	Riyadh	ITP Events and Conferences
Levant Trade & Investment Conference	1 Jun. '11	Beirut	Exporta Group
September 2011			
Smart Airports World MENA 2011	26-28 Sep. '11	Dubai	terrapinn
Construction Week Conference 2011	28 Sep. '11	Dubai	ITP Business Publishing Ltd.
9th Annual Middle East and Africa Airfinance Conference	28-29 Sep. '11	Dubai	Euromoney Seminars
October 2011			
Unconventional Gas World Middle East 2011	3-5 Oct. '11	Manama	terrapinn
November 2011			
Building Sustainability into the Middle East	1 Nov. '11	Abu Dhabi	ITP Business Publishing Ltd.
Private Equity World MENA Awards	29 Nov. '11	Dubai	terrapinn

Forthcoming Events in the UK in 2011

Event	Date	Location	Organizer
April 2011			
Sign and Digital UK	12-14 Apr. '11	Birmingham	Faversham House Group Ltd.
Basel III: The Rules	13-14 Apr. '11	London	Euromoney Seminars
GTR Leaders in Trade Awards Charity Awards Dinner	14 Apr. '11	London	Exporta Group
May 2011			
The Forex Forum	3-4 May '11	London	Euromoney Conferences
Travel Distribution Summit Europe 2011	10-11 May '11	London	EyeForTravel
Internet World 2011	10-12 May '11	London	United Business Media Limited
June 2011			
The CIO Agenda 2011	7 Jun. '11	London	The Economist Conferences
The Talent Management Summit 2011	9 Jun. '11	London	The Economist Conferences
8th Annual Trade & Supply Chain Solutions Conference	21-22 Jun. '11	London	Exporta Group
Agriculture Investment Summit 2011	21-22 Jun. '11	London	terrapinn
The UK Energy Summit 2011	23 Jun. '11	London	The Economist Conferences
FT Global Energy Leaders Summit 2011	28-29 Jun. '11	London	The Financial Times
September 2011			
Advanced Composites in Construction 2011	6-8 Sep. '11	Warwick	The University of Warwick and Network Group for Composites in Construction (NGCC)
Leveraged Finance 2011	8-9 Sep. '11	London	Euromoney Seminars
FT Commercial Property Conference	28 Sep. '11	London	The Financial Times
The High-Growth Markets Summit	29-30 Sep. '11	London	The Economist Conferences
October 2011			
Energy Solutions 2011	11-12 Oct. '11	London	UBM
The Innovation Awards Ceremony and Summit	20-21 Oct. '11	London	The Economist Conferences
November 2011			
FT Innovate 2011	9-10 Nov. '11	London	The Financial Times
The Global Agenda 2011	10-11 Nov. '11	London	The Economist Conferences
November/December 2011			
Online Information 2011	29 Nov.-1 Dec. '11	London	Incisive Media

Global Conferences in 2011

Event	Date	Location	Organizer
April 2011			
7th Annual Brazil & Latin America Trade & Commodity Finance Conference	12-13 Apr. '11	Sao Paulo, Brazil	Exporta Group
International Conference on Tourism	27-30 Apr. '11	Rhodes Island, Greece	Surrey International Institute DUFE, Sheffield Business School, Hellenic Open University, Curtin University of Technology, UNB, & International Association for Tourism Policy
May 2011			
Corporate IT Exchange	8-10 May '11	München, Germany	International Quality and Productivity Center (IQPC)
The International Symposium on Cultural Diplomacy 2011	11-15 May '11	Berlin, Germany	Institute for Cultural Diplomacy (ICD)
3rd Annual East Africa Trade & Commodity Finance Conference	17 May '11	Nairobi, Kenya	Exporta Group
Global Export Finance - Washington	23-24 May '11	Washington, USA	Euromoney Seminars and Trade Finance Magazine
The CFO Exchange	22-24 May '11	TBC, The Netherlands	International Quality and Productivity Center (IQPC)
June 2011			
FT Business of Luxury Summit	5-7 Jun. '11	Lausanne, Switzerland	The Financial Times
7th Annual Innovations in Trade Finance Solutions	7 Jun. '11	New York, USA	Exporta
SHOWTECH	7-9 Jun. '11	Berlin, Germany	Reed Exhibitions Deutschland
3rd Annual Nordic Process Excellence Summit	15-16 Jun. '11	Stockholm, Sweden	International Quality and Productivity Center (IQPC)
Enterprise Security Exchange	15-17 Jun. '11	Brussels, Belgium	International Quality and Productivity Center (IQPC)
8th Annual Global Commodities Finance Conference	16-17 Jun. '11	Geneva, Switzerland	Euromoney Seminars
Real Estate Investment World Asia 2011	20-23 Jun. '11	Singapore, Singapore	terrapinn
July 2011			
World Resource Capital Summit 2011	2-4 Jul. '11	Hong Kong	terrapinn
September 2011			
3rd Annual Asia Trade & Export Finance Conference	7-8 Sep. '11	Singapore, Singapore	Exporta
The 6th Annual North American Infrastructure & Energy Finance Forum	21-22 Sep. '11	New York, U.S.A.	Euromoney Seminars
October 2011			
12th Annual Global Export Finance Conference	11-12 Oct. '11	Berlin, Germany	Euromoney Seminars

Regional & Global Economic News

Africa

South Africa's February Inflation at 3.7 Percent Year-on-Year (Reuters, March 23rd, 2011)

South Africa's targeted consumer inflation was at 3.7 percent year-on-year in February, unchanged from January and in line with consensus, official data showed on Wednesday. Statistics South Africa said headline CPI was at 0.7 percent month-on-month from 0.4 percent in January. Economists surveyed by Reuters predicted inflation at 3.7 percent year-on-year for February while prices were seen rising 0.7 percent month-on-month.

Asia

Japanese Exports Rise in February on Demand from Asia (BBC News, March 24th, 2011)

Japanese exports have risen in February bringing its trade balance back into a surplus on increased demand from Asia. Exports grew by 9% in February from the same month a year earlier, the Ministry of Finance said. However, analysts now expect Japan's trade balance to deteriorate after a deadly earthquake hit the Fukushima region on 11 March. Some of Japan's biggest exporters have had to halt production, while many countries have banned imports of food.

Australia

Australia Keeps Rates at 4.75% as Inflation Fears Abate (BBC News, March 1st, 2011)

Australia's central bank has left interest rates unchanged as it forecast inflation will remain within its target this year. The Reserve Bank of Australia left its main rate at 4.75%, the fourth month in a row that it has not altered borrowing costs. It said a number of factors, such as a strong currency, were limiting price growth. However, analysts voiced fears that inflation may pick up in coming months. (Read more)

Europe

German Investor Confidence Unexpectedly Drops for First Time since October (Bloomberg, March 15th, 2011)

German investor confidence unexpectedly fell for the first time in five months in March after the European Central Bank said it may raise interest rates and Japan's biggest earthquake on record caused a slump in global stocks. The ZEW Center for European Economic Research in Mannheim said its index of investor and analyst expectations, which aims to predict developments six months in advance, declined to 14.1 from 15.7 in February. (Read more)

North America

US Economic Growth Revised Upwards for End of 2010 (BBC News, March 25th, 2011)

The US economy grew faster than first thought in the final months of 2010, according to the Commerce Department. Growth figures for the fourth quarter of 2010 have been revised upward to 3.1% from the 2.8% previously reported. The rise was put down to more companies re-stocking and buying more plant and equipment than was believed. Economists will welcome the news, although the economy is expected show slower growth in the first quarter of 2011, in part due to higher oil prices. (Read more)

South America

Latin America Economic Growth to Slow in 2011 on Inflation, IIF Says (Bloomberg, March 26th, 2011)

Economic growth in Latin America will fall to 4.5 percent this year from 6.1 percent in 2010 as inflation and rising interest rates curb expansion, the Institute of International Finance said. Latin America's growth will be about 4.6 percent in 2012, the Washington-based banking group said in its regional overview, released today during the Inter-American Development Bank annual meeting in Calgary. (Read more)

Member News

Raya Holding

“Together Rebuilding Egypt”: Raya Employees Clean and Repaint Al Bahr Al Azam Street (Raya Holding Press Release, March 15th, 2011)

In line with its ongoing initiative to rebuild Egypt, Raya sponsored the cleaning and repainting of Al Bahr Al Azam street in Giza Governorate. In cooperation with Giza Clean and Beautification Agency, Raya employees gathered to clean and repaint the pavements as a symbolic gesture of joining forces with the community to rebuild the country. This initiative was launched as part of a continuous campaign to clean up and repaint Cairo’s streets.

“We thank Giza Clean and Beautification Agency who helped us in assessing the needed paint and facilitated the process for us. We truly believe that the coming era is the time for youth to create a visible change in the society. Thereby, it is our role to support and mobilize the youth to rebuild the society and enhance the living conditions of the Egyptians.” said Reem Asaad, Director of Corporate Communications and Investor Relations.

“Every time I pass by Al Bahr Al Azam street, I feel proud that I contributed in repainting it. This is what Egypt needs now. Egypt needs the young people to start exploring their potentials and channel their energy towards rebuilding the country and helping the underprivileged Egyptians in every way they can,” said Nehal Galal, one of Raya volunteers who shared the experience.

Vodafone Egypt

In His Meeting with Egypt’s Minister of CIT: Vodafone Group CEO Affirms Confidence in Egypt’s Investment Climate (Vodafone Egypt-Press Release, March 2011)

The Chief Executive Officer of Vodafone Group, Vittorio Colao, concluded his visit to Egypt in which he reaffirmed his confidence in Vodafone Egypt operations and investments in the coming period. In his meeting with Dr. Maged Osman, the Minister of Communication and Information Technology, Colao reiterated his company’s confidence in the investment climate in Egypt for it is expected that Vodafone Egypt investments will amount to more than three billion Egyptian pounds this year. He further added that his meeting with the Egyptian Minister of Communication touched on many issues such as the fields of mutual cooperation in which Vodafone can contribute to accelerating Egypt’s development within the communications sector as an engine for growth. The meeting also tackled the vast progress that Egypt has made in the field of information and communication technology (ICT).

On the ICT industry, Colao emphasized that it is imperative to continue with the development plans and attract further investments in ICT as well as all other vital fields. He underlined the importance of achieving more political and economic stability and that life should return to its normal course in order for Egypt to realize its future aspirations.

In his official visit to Egypt, Vodafone Group CEO also conducted a meeting with Telecom Egypt Chairman, Engineer Akeel Basheer. The meeting addressed the successful partnership between Vodafone Egypt and Telecom Egypt has a 45% stake in the company. Furthermore, Colao conducted a Business meeting with Vodafone Egypt’s Executive team to review the current business operations and the planned investments going forward. As part of his mission, Colao was keen to recognize Vodafone Employees who worked relentlessly in very difficult conditions during the events that unfolded in Egypt to ensure business continuity so that Vodafone could serve its customers both in Egypt, and also abroad through Vodafone International Services. (Read more)

New Members

BEBA would like to welcome its new members, who joined it in March 2011.

A. Corporate Member:

1. *Alfa Egypt Trading Co- An Al Futtaim Group Company:*

It is a group of companies that consists of Marks & Spencer, Toys R Us, and Ladybird. The company is represented by Hany Hashem, Retail Operation Manager – MENA Region.

B. Individual Member:

1. *Nabil Bakhoum:*

He is the president of TCHERO International LTD. Mr. Bakhoum has a BS in mechanical engineering from Ain Shams University. Tchero, an Egyptian company serving the healthcare industry, is responsible for marketing, sales and distribution of pharmaceutical preparations and food supplements in Egypt and the Middle East.

ANNOUNCEMENTS!

Membership Renewal

It is time to renew your membership for 2011!
For more information, please contact Fieby Marzouk,
Web Administrator, at:
fiemy.marzouk@beba.org.eg

Please click here to download the membership renewal form (corporate).

Please click here to download the membership renewal form (individual).

We Appreciate Your Suggestions!

Within its framework to support Egyptian and British businesses, BEBA would appreciate suggestions by its members on what additional services they would like to receive in the future. To communicate your suggestions, please contact Samar Helmy, Research Coordinator, at: samar.helmy@beba.org.eg

Share your news, thoughts and comments!



If you have any suggestions, comments, or if you would like to write an article for the newsletter, or to post any news on your company in the newsletter, kindly contact Samar Helmy, Research Coordinator at samar.helmy@beba.org.eg



The Economic Observer will be circulated to: BEBA members, British companies in Egypt, European Embassies, Business Chambers in the UK, Government organizations, and BEBA's partner organizations.